

Summer Research Camp (SRCamp) 2026 (tentative as of June 4)

June 11 (Thur), 2026			
10:00am-10:15am (15mins)	Registration (Room: Space4All, Library, Block A)		
10:15am-10:30am (15mins)	Opening Remarks (by Dean Park) (Room: Space4All, Library, Block A)		
10:30am-10:45am (15mins)	Research Database Overview (Library representative) (Room: Space4All, Library, Block A)		
10:45am-12:15pm (90mins)	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><u>Concurrent Session A1: ACY & EAF (Room: Space4All, Library, Block A)</u></p> <ul style="list-style-type: none"> ➤ Featured Presentation: EAF (45mins) Prof Raymond KAN, Professor of Finance, Rotman School of Management, University of Toronto, Visiting Professor of Finance, HKUST Topic: Optimal Portfolio with Options ➤ Featured Presentation: ACY (45mins) Prof Harry WU Feng, Professor of Accountancy, Lingnan University Topic: Accountants' Understanding of Accounting Standards: IFRS Training and Firms' International Investment </td> <td style="width: 50%; vertical-align: top;"> <p><u>Concurrent Session B1: MGT & MKT (Room: A314)</u></p> <ul style="list-style-type: none"> ➤ Featured Presentation: MGT (45mins) Prof Wendong LI, Associate Professor of Management, The Chinese University of Hong Kong Topic: Do Money and Time Change Who You Are? A Continuous-Time Meta Analysis of Reciprocal Relationships between Income and Personality ➤ Featured Presentation: MKT (45mins) Prof Vincent WONG, Associate Professor of Marketing, The City University of Hong Kong Topic: Built to Be Forgotten: The Soul's Cost of a Throwaway World </td> </tr> </table>	<p><u>Concurrent Session A1: ACY & EAF (Room: Space4All, Library, Block A)</u></p> <ul style="list-style-type: none"> ➤ Featured Presentation: EAF (45mins) Prof Raymond KAN, Professor of Finance, Rotman School of Management, University of Toronto, Visiting Professor of Finance, HKUST Topic: Optimal Portfolio with Options ➤ Featured Presentation: ACY (45mins) Prof Harry WU Feng, Professor of Accountancy, Lingnan University Topic: Accountants' Understanding of Accounting Standards: IFRS Training and Firms' International Investment 	<p><u>Concurrent Session B1: MGT & MKT (Room: A314)</u></p> <ul style="list-style-type: none"> ➤ Featured Presentation: MGT (45mins) Prof Wendong LI, Associate Professor of Management, The Chinese University of Hong Kong Topic: Do Money and Time Change Who You Are? A Continuous-Time Meta Analysis of Reciprocal Relationships between Income and Personality ➤ Featured Presentation: MKT (45mins) Prof Vincent WONG, Associate Professor of Marketing, The City University of Hong Kong Topic: Built to Be Forgotten: The Soul's Cost of a Throwaway World
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12:15pm-1:45pm (90mins)	Lunch at HSUHK campus (The Always and tables outside)		
2:00pm-3:30pm (90mins)	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><u>Concurrent Session A2: ACY & EAF (Room: A314)</u></p> <p>➤ 4 papers 20 mins each (2 papers from each department), including Q&A</p> <p>Panel Chair: Dr Kaz KWOK, Associate Professor, Department of Economics and Finance</p> <p>ACY:</p> <ul style="list-style-type: none"> - Dr Vivian ZHANG, Assistant Professor Paper title: How does Institutional Context Shape Tax Avoidance around IPOs? Evidence from an Emerging Market - Dr Belinda YAU, Assistant Professor </td> <td style="width: 50%; vertical-align: top;"> <p><u>Concurrent Session B2: MGT & MKT (Room: A315)</u></p> <p>➤ 4 papers 20 mins each (2 papers from each department), including Q&A</p> <p>Panel Chair: Dr Linda WANG, Associate Professor, Department of Management</p> <p>MGT:</p> <ul style="list-style-type: none"> - Dr Stephen HWANG, Assistant Professor Paper title: How Outside Opportunities Affect CEO Compensation: Fact or Fiction? - Dr Seonghoon KIM, Assistant Professor Paper title: Corporate mitigation strategy: real option approach </td> </tr> </table>	<p><u>Concurrent Session A2: ACY & EAF (Room: A314)</u></p> <p>➤ 4 papers 20 mins each (2 papers from each department), including Q&A</p> <p>Panel Chair: Dr Kaz KWOK, Associate Professor, Department of Economics and Finance</p> <p>ACY:</p> <ul style="list-style-type: none"> - Dr Vivian ZHANG, Assistant Professor Paper title: How does Institutional Context Shape Tax Avoidance around IPOs? Evidence from an Emerging Market - Dr Belinda YAU, Assistant Professor 	<p><u>Concurrent Session B2: MGT & MKT (Room: A315)</u></p> <p>➤ 4 papers 20 mins each (2 papers from each department), including Q&A</p> <p>Panel Chair: Dr Linda WANG, Associate Professor, Department of Management</p> <p>MGT:</p> <ul style="list-style-type: none"> - Dr Stephen HWANG, Assistant Professor Paper title: How Outside Opportunities Affect CEO Compensation: Fact or Fiction? - Dr Seonghoon KIM, Assistant Professor Paper title: Corporate mitigation strategy: real option approach
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	<p>Paper title: From Smog to Flexibility: Climate Mitigation and Corporate Labor Cost Stickiness</p> <p>EAF:</p> <ul style="list-style-type: none"> - Dr Jerry CAO, Associate Professor Paper title: Talk and Walk, How Does AI Affect Firm Performance? - Dr Sophia CHEONG, Assistant Professor Paper title: The Price of Personalization: Execution Inequality Inside Robo-Advising 	<p>MKT:</p> <ul style="list-style-type: none"> - Dr Kevin ZENG, Assistant Professor Paper title: Compassionate AI-Mediated Recovery Support for Frontline Healthcare Workers: A Capacity- and Need-Aware Framework - Dr Crystal WU, Assistant Professor Paper title: Cultivating Mindful Service: How Meditation, HEXACO Personality, and CSR Shape Trait Mindfulness and Service Recovery Performance
	<p><u>Concurrent Session P: Pedagogical Research Workshop (for all SBUS teaching track) (Room: Space4All, Library, Block A)</u></p> <p>➤ Topic: How to Conduct Pedagogical Research leading to Publication?</p> <p>Moderator: Prof Louis CHENG, Dr S H Ho Professor of Banking and Finance, HSUHK</p> <p>Speaker(s):</p> <ul style="list-style-type: none"> - Dr Kevin YUNG, Associate Professor, Department of Curriculum and Instruction, and Associate Co-Director, Academy for Educational Development and Innovation, EdUHK Topic: Publishing Practitioner Research for the Scholarship of Teaching - Dr Dawn LO and Ms Ada TSE, Senior Educational Development Managers, Educational Development Centre, PolyU Topic: Evidence-based Teaching Enhancement: Using Learning Analytics to Improve Teaching and Assessment Practices 	
<p>3:45pm-4:45pm (60mins)</p>	<p>Concurrent Departmental Research Planning Roundtable</p> <p>ACY: Room A314 EAF: Room D409 MGT: Room A315 MKT: Room D410</p>	
<p>4:45pm</p>	<p>End of Programme</p>	