



## Journal of Asian Public Policy

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### Call for Paper: Special Issue at Journal of Asian Public Policy (JAPP) (October 2024)

#### Topic: Business Sustainability and ESG Development: Asian Policy Perspectives

Recently, applying ESG to enhance business sustainability has become an important objective for corporations. While ESG integration is often an issue driven by business' own initiatives, ESG disclosure can be more related to regulations and policy. As ESG integration and disclosure are popular research topics, it is time to explore their policy implications in the Asian context.

**Guest Editor: Louis T.W. Cheng**, Dr S H Ho Professor of Banking and Finance,  
The Hang Seng University of Hong Kong

This SI welcomes research related to the following topics applied to a specific industry sector, the financial sector or all non-financial sectors in Asia:

- Policy outcome evaluations relating green/environmental regulations to business sustainability
- Policy outcome evaluations relating ESG disclosure regulations to business sustainability
- ESG performance and related financial performance as a result of national policies
- Policy implications for establishing an ESG framework for listed firms
- Policy implications for establishing an ESG framework for non-listed firms
- Financial policies and their effects on enhancing ESG integration
- Outcomes of green financing policies
- Outcomes of policy and incentive scheme related to ESG/green capacity building, infrastructure, and nurturing talents
- Any research issues demonstrating a significant relationship between ESG regulations and business sustainability

#### Manuscript Submission Information:

All papers submitted to the SI for consideration should be sent to the SI editor directly through the online submission [HERE](#). All submitted papers will be pre-viewed by the SI Guest Editor and accepted papers will go through the peer-reviewed process\*. Please ensure you read the [Guide for Authors](#) before submitting your manuscript. Accepted manuscripts are expected to be published in a single SI in the third quarter of 2025. Should you have any inquiries, please contact: [rib.support@hsu.edu.hk](mailto:rib.support@hsu.edu.hk)

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(SI) Paper Submission



#### Keywords:

Asian Policy; ESG; Green; Business Sustainability

\*The Editor-in-Chief of JAPP reserves the right for the final publication decisions of the SI.