

**The RIB theme-based research seminar**  
Theme 2: consumer and organizational behaviour

# Getting a Good Start on Your Research: Writing Up and Organizing the Introduction Section of Your Paper



Date: 9 May 2023 (Tue.)

Time: 14:00 - 16:00

Venue: D603

**Prof. David Ahlstrom**

Professor

Department of Management

The Chinese University of Hong Kong

Registration



Due: 27/ 4 / 2023