



Conference Proceedings

The Symposium on Business Ethics and Culture 2018, jointly organised by the Research Institute for Business and the Institute for Chinese Language and Culture, was held on 7 and 8 June 2018. Over 15 scholars from Hong Kong, mainland China, Taiwan and Korea were invited to deliver their conference papers, examining business ethics from the perspectives of philosophy, history and social institution, as well as the value of business ethics in fostering business development nowadays.

We are delighted to present to you the conference proceedings ([here](#)) that contains the abstract or conference paper of each presenter for your perusal.



The following 6 papers are included:

中國傳統地權買賣契約慣例在邊區的實驗——以清代臺灣地權為例

Professor C K Chen (Former Research Fellow, Academia Sinica, Taiwan)
陳秋坤教授 (中央研究院臺灣史研究所榮休研究員)

儒家文化與商道——以韓國朝鮮時代為例

Professor Seok-won Chung (Professor, the Department of Chinese Studies, College of Languages and Cultures, Hanyang University, Korea)
鄭錫元教授 (漢陽大學中國學系教授)

契約生活與中華商道

Professor P K Ip (Former Distinguished Professor, Graduate Institute of Philosophy, the National Central University, Taiwan)
葉保強教授 (國立中央大學哲學研究所榮休特聘教授)

香港儒商何耀光先生《何氏至樂樓叢書》的文化意義

Dr. W T Kwok (Department of Chinese, Hang Seng Management College)
郭偉廷博士 (恒生管理學院中文系助理教授)

創造作為一種責任：新工業文明時代的儒學與儒商

Professor Li Lu (Vice President, School of Management, Wuhan Institute of Technology, China)
呂力教授 (武漢工程大學管理學院副院長)

佛學與商道：從《名聖海龍王所問大乘經》梵、漢經本論「為商四法印」

Mr. Jeffrey S Y Siu (School of Translation, Hang Seng Management College)
蕭世友先生 (恒生管理學院翻譯學院講師)

