



Research Institute for Business (RIB) aims to provide support and coordinate efforts in business research to HSMC. RIB has subscribed **SONA Systems** and **QuestionPro** to support your research. **All HSMC colleagues** are welcome to use these **free of charge** research tools to conduct studies!



A Cloud-based Participant Management Software

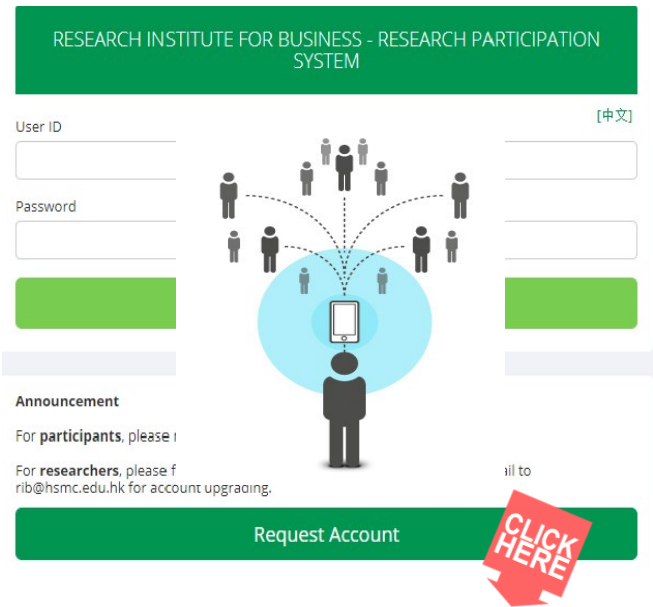
is an effective paperless **research participation system** for **human-subject research**, commonly used by 75% of the world's top business schools, including all of the top 50 universities in the US and top 10 in Canada.

Key Benefits for Researchers:

- ◆ Set up single/multi-part standard studies, online internal/external studies
- ◆ Invite interviewees - more than **70** HSMC students already registered in SONA!
- ◆ Pre-screen participants
- ◆ Manage schedules and subject pool
- ◆ Support multi-language - e.g. English, 中(繁/簡)

More Info...

- ◆ [User Manual \(For Researchers\)](#)
- ◆ [Tutorial Video \(For Researchers\)](#)



Create account here: https://hsmc-rib.sona-systems.com/student_new_user.aspx

*Please inform RIB to change your account as researcher

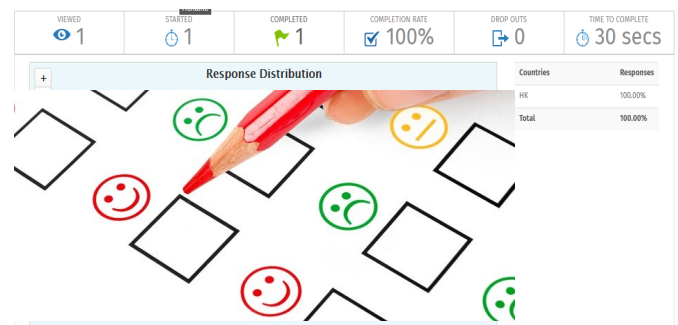


An Online Survey Tool

is a powerful **online survey platform** with over 10 million users. All staff can register under HSMC's university license and utilize its advanced features and different survey templates.

Key Benefits for Researchers:

- ◆ Create, distribute and analyse surveys
- ◆ Use over **100** templates and **30** different question types
- ◆ Have live support **24** hours a day
- ◆ Manage data and generate statistics reports



Create account here: <https://www.questionpro.com/edu/hsmc>



For any enquires, please email us at rib@hsmc.edu.hk