



Behavioral Laboratory

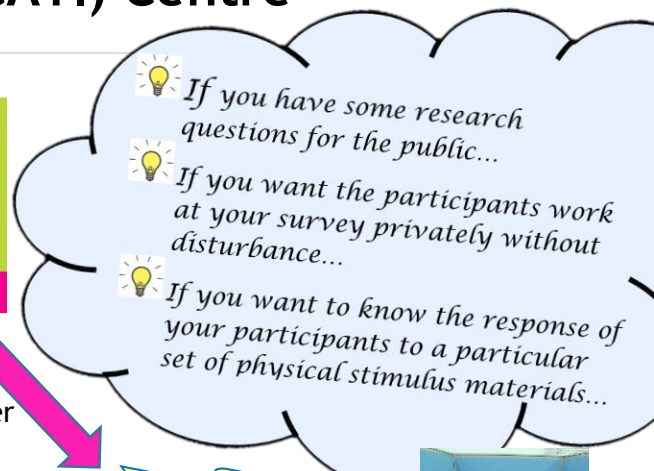
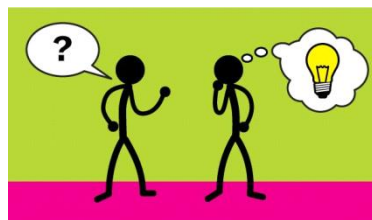
Improvements made!

- Two sofas inside the Individual Behavioral Lab for in-depth interviews and research experiments.
- Adjustable lighting in both the Group and Individual Behavioral Labs for different settings of experiments.

The Behavioral Lab is readily available for your research in the format of focus groups, interviews, negotiation experiments, and behavioral study etc.



Computer-Assisted Telephone Interviewing (CATI) Centre



- ✓ Equipped with Voice over Internet Protocol (VoIP) and a questionnaire management system
- ✓ 10 carrels with one PC and headphone in each
- ✓ The CATI Centre is readily available for your telephone, computer or even paper survey



A406-409

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RESEARCH INSTITUTE FOR BUSINESS (RIB)

RIB aims to provide support and coordinate efforts in business research to HSMC.

H219

CATI Centre

For any comments or inquiries, please feel free to email us.

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Website:

<http://rib.hsmc.edu.hk/en/home/>



We welcome any suggestion to make the facilities useful to your research