

CALL FOR PAPERS

updated on 26 April

International Conference on Technology and Innovation in Business: A Sustainable Perspective

July 6-8, 2022 | The Hang Seng University of Hong Kong

Notice: Due to the recent development of COVID-19 in Hong Kong, the Scientific Committee has decided to extend the submission deadline to March 31, 2022. The expected conference dates remain the same and mode of presentation is Hybrid.



商道融綠
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COVID-19 has accelerated the speed of business innovation and digitization in many areas including banking, insurance, logistics, and even art ownership. Blockchain and Fintech are the natural paths to improve cost efficiency and service quality for business. However, technological breakthrough and innovation also bring uncertainty and risks that are not easy to measure in the early stage of adoption. With the global movement on promoting Sustainable Development Goals (SDGs), ESG has generated tremendous research interest. We see a research gap on exploring the linkages among sustainability, risk and technologies applied in all areas of business. We expect that, technology can improve the efficiency and profit margin of businesses but it can also enhance sustainability such as the ESG performance of the product and services directly and indirectly. Thus, it is time to devote publication spaces on empirical evidence and directions of these linkages in business research.

We welcome research related to technology, innovation, sustainability and their linkages in a flexible manner. Researchers can submit papers addressing these issues individually or linking these elements together. We have the privilege of providing publication opportunities to accepted conference papers in two SSCI journals: Journal of Financial Stability (JFS) and Research in International Business and Finance (RIBAF). Editors-in-Chief and guest editors of the conference-track of these journals will attend the presentations and evaluate the papers. Presenters will receive feedback of paper recommendations within one week and accepted papers are expected to be published by end of 2022 in regular issues of these two journals.

Possible paper topics include, but are not limited to:

- Empirical and conceptual studies examining the financial and CSR/ESG performance of businesses. An additional investigation of the financial sector and/or the technology sector is preferred but not required.
- The financial and CSR/ESG performance of technological and innovative practices in finance and other business sectors.
- The risk aspects of applying new technology and ESG integration.
- The effects of sustainability (including ESG) and/or technology on disclosure, reporting and valuation.
- How corporate governance practices (e.g, audit committee and regulation changes) may be affected by the digitization and ESG integration of business.
- How COVID-19 may accelerate the usage of technology and ESG practices.

Scientific Committee Members

Chairman: Louis Cheng, *The Hang Seng University of Hong Kong*

Track 1: Journal of Financial Stability (JFS):

- Iftekhar Hasan (CE), *Fordham University*
- C.S. Agnes Cheng (GE), *University of Oklahoma*
- Louis Cheng (GE), *The Hang Seng University of Hong Kong*
- Walid Saffar, *The Hong Kong Polytechnic University*
- Qiang Wu, *The Hong Kong Polytechnic University*

Track 2: Research in International Business and Finance (RIBAF):

- John Goodell (CE), *University of Akron Department of Finance*
- Louis Cheng (GE), *The Hang Seng University of Hong Kong*
- David Chui, *The Hang Seng University of Hong Kong*
- Roman Matousek (GE), *Queen Mary University of London*

(Note: CE = Chief-editor of the journal; GE = Guest-editor of the journal's conference-track papers)

About Research Institute for Business (RIB)

The Research Institute for Business (RIB) was created through the financial support under the Institutional Development Scheme of the Research Grants Council (RGC) of Hong Kong. The RIB aims to provide research support to HSU colleagues to generate relevant research and to serve as a linkage between industry professionals and the School of Business at HSU for information dissemination including knowledge transfer.



About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with an award-winning green campus offering state-of-the-art learning, teaching, research and residential facilities to meet the demands of quality tertiary education in the 21st century. HSUHK has five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) with a student population of more than 6,000 and 200 full-time academic staff members. The Business School is the largest one and currently enrolls over 3,200 full-time undergraduate students.

Important Dates

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| Nov 1, 2021 | Applications will open on the RIB website and the deadline for submissions is March 31, 2022. |
| April 21, 2022 | Acceptance announcement for paper presentations and open for registration |
| May 25, 2022 | Registration and payment deadline |
| Jul 6-8, 2022 | Conference (Journals' acceptance decisions available by July 15, 2022) |
| Oct-Dec 2022 | Final manuscript submission and acceptance by journals |

Paper Submission

<https://rib.hsu.edu.hk/conference-and-symposium/>

Submission fee:

- Participants with paper presentation:
USD 120
Early bird price: USD 90 (if paid by **May 10, 2022**)
2. Physical participants without presentation:
USD 40
3. Online participants without presentation: Free