



# Pedagogical Research Workshop June 15, 2021 (Tuesday)

Organized by Research Institute for Business (RIB)



**2:00pm - 5:00pm**

**Fung Yiu King Hall (A401), S H Ho Academic Building**

Program Time	Session
2:00pm - 2:10pm	Registration
2:10pm - 2:15pm	<b>Opening Remarks</b> Prof. Bradley R. BARNES, Dean of the School of Business
2:15pm - 2:45pm	<b>Guest Speech on Learning Analytics Research</b> Dr. Christine ARMATAS, guest speaker
2:45pm - 3:15pm	<b>Experience Sharing on Publishing in Education Journals</b> Prof. Louis CHENG, Director of RIB
3:15pm - 3:30pm	Tea Break
3:30pm - 4:15pm	<b>Getting a Taste of a Real Business: Publishing Teaching Cases</b> Dr. John Leung Associate Director (Director Designated), School of Continuing and Professional Education, City University of Hong Kong Dr. Kenneth Kwong, Assistant Professor, Department of Marketing
4:15pm - 5:00pm	Networking with refreshments